

Flamingo

Find your escape



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Overview

Sector: Travel Tech

HQ: San Francisco, CA

About: Flamingo is a travel discovery and booking platform based on individuals geosocial activity. Flamingo will be the next generation Booking Holdings or Expedia Group focused on hotel and restaurant bookings based on geosocial data.

Sourced: The company engaged in Rokk3r's cobuilding platform

Leadership



Carlos Garcia
Founder and CEO
4th time CEO, 2 exits
Nobox
Scrapblog
Hyp3r



Leandro Armas
CTO
Everypost (Co-founder)
Dos al Cubo (Co-founder)

Investment Highlights

- Founder is a serial entrepreneur with a proven track record of building sustainable exponential companies
- Business model would disrupt the traditional travel, booking markets, collectively valued at more than \$700B globally, with an expected 9.4% annual growth rate over the next five years
- Company leverages Hyp3r's proprietary technology tracking more than 400,000 hotels destinations around the world and existing relationships and network in the hospitality industry
- Exponential factors include leveraged assets, community and crowd and algorithms
- Early acquisition interest identified from existing leaders in the global travel marketplace

Financing Roadmap

• **\$500k** Pre-Seed Round (2019)
Rokk3r Fuel ExO & Structured Capital